



Press Release

Contact:

Chris Barry

Director of Communications

Institute of Packaging Professionals

Ph: 1-630-544-5050, ext. 113

E: cbarry@iopp.org

IoPP-Kenya Announces First 11 Regional Students Completing Online *Fundamentals of Packaging Technology Program*

Naperville, IL, June, 2013 – In February, the Institute of Packaging Professionals-U.S. signed an agreement with the Institute of Packaging Professionals-Kenya to license its new *Fundamentals of Packaging Technology* online course and make the comprehensive packaging training program available to IoPP members in Kenya, and other countries in the region.

This educational program was introduced through the support of the African Packaging Organisation and the World Packaging Organisation educational network. Program funding was provided by corporate sponsors to offset costs for participating Kenyan students. Among the first to contribute funding to this program was IPACK-IMA Spa.

Twelve students are studying Fundamentals of Packaging under this programme

Through their participation, the students agreed they have gained a new perspective on packaging that will be able to demonstrate “an edge when it comes to packaging products especially for SMEs.” They also emphasized that their newly acquired skills will provide them with a platform to develop and integrate packaging into its overall system of developing products.

Joseph Nyongesa, President, APO stated how vital the program is globally and demographically.

“This program will go a long way in uplifting packaging standards in Kenya and Africa,” said Mr. Nyongesa.” I am also proud to announce that 40% of the participants were women. Empowering women is a major priority in Kenya, the UN, and around the world. I am positive that this will inspire and encourage other sponsors to participate in this program . I have also personally gone through the programme so that I can set the example and assist the students. I am embarking on CPP Certification ”

Guido Corbella, CEO of IPACK-IMA Spa, also emphasized the importance of this program.

“By helping to educate the next generation of packaging professionals on a global level, IPACK-IMA is honored to support those in the program who will be extending their expertise through the development of advanced packaging technologies that will ensure regional food is kept healthy, safe and plentiful,” said Mr. Corbella. “We are proud of the first round of students who are successfully completing *Fundamentals of Packaging Technology*.”

Companies interested in supporting the sponsorship program should inquire at info@iopp.org.

About the Institute of Packaging Professionals (IoPP)

IoPP is the leading individual membership organization serving the educational needs of the global packaging community. It is committed to providing continuing educational programs of interest and value to all packaging professionals. These programs cover all packaging related areas of business and technology, as well as fundamental principles. The organization, its activities and operations support the development of the best possible packaging programs and events. For more information, please visit www.iopp.org.

About the World Packaging Organisation

The World Packaging Organisation is a non-profit, non-governmental, international federation of national packaging institutes and associations, regional packaging federations and other interested parties including corporations and trade associations. For more information, please visit www.worldpackaging.org.

About the Institute of Packaging Professionals (IoPP Kenya)

Institute of Packaging Professionals Kenya is the focal point of Packaging Education in Kenya committed to delivering Global Packaging Intelligence.

Visit www.ioppk.com for more details

About the African Packaging Organisation

To bring to the attention of African states the role that packaging can play in addressing some of the major development challenges facing the continent. “A World of Quality Packaging for Africa.” For more information visit <http://africapack.org/?page=99>.

About IPACK-IMA Spa

IPACK-IMA Spa organizes exhibitions for the processing and packaging technology industries. Its biggest asset is the historical exhibition IPACK-IMA, which has become a reference for all field operators and plays a crucial role in the development of packaging and processing systems in Italy. Learn more about IPACK-IMA Spa at www.ipackkima.it and www.ipack-ima.com.