

# Kenya PACKAGING SUMMIT



**13<sup>TH</sup> MARCH 2023**  
**PROGRAM**

TIME	TOPIC	SPEAKER	MODE
▶ <b>8.00H</b>	REGISTRATION OPENS		
▶ <b>8.30H</b>	WELCOME-IOPPK OVERVIEW/ INTRODUCE BOARD	CEO IOPPK / SECRETARY GENERAL APO	IN-PERSON
	SPONSER OPENINGREMARKS	PROPAK EA DIRECTOR PROPAK EA	IN-PERSON
	APO PRESIDENT REMARKS	AHAMED OMAR	ONLINE
	WPO VICE PRESIDENT EXHIBITIONS AND CONFERENCES	SOHA ATALLAH	IN-PERSON
▶ <b>9.00H</b>	MINISTRY FOR TRADE AND INDUSTRY KENYA	GUEST OF HONOR MINISTRY OF TRADE INDUSTRY	
▶ <b>9.15H</b>	SUSTAINABLE WASTE MANAGEMENT IN KENYA: THE JOURNEY SO FAR	JACOB NDIRANGU KIMANI	IN-PERSON

## VOTE OF THANKS — BOARD OF DIRECTORS





Time	Topic	Speaker	Mode
▶ 9.30h	Sustainable Packaging for Brands	WPO Director – Shira Rosen	Online/Recorded
▶ 10.00h	Interviews/Networking /Tea Break	Media	
<div>  <div> United Nations Industrial Development Organization </div> <div>Progress by innovation</div> </div> <div>Segment by UNIDO</div>			
▶ 10.30h	Opening Remarks	WPO President – Pierre Pienaar UNIDO Chief – Ali Badarneh	Online
▶ 10.35h	Global Importance of Sustainable Food Packaging	WPO VP – Soha Atallah	In-person
▶ 10.45h	Packaging Regulations and Policies in the European Union	PAKKAUS – Antro Saila	Online
▶ 10.55h	Current Food Packaging Situation in Kenya and the Eastern African	FPEAK CEO – Hosea Machuki IOPPK CEO – Joseph Nyongesa KEPROBA –	In-person
▶ 11.05h	UNIDO’s Sustainable Food Packaging Approach	UNIDO – Ali Badarneh	Online
▶ 11.15h	Previous Success Stories	UNIDO & WPO – Soha Atallah	In-person
▶ 11.25h	Q&A		Hybrid
▶ 11.55h	Closing Remarks	IOPPK – Joseph Nyongesa – UNIDO – Ali Badarneh	Hybrid





TIME	TOPIC	SPEAKER	MODE
▶ 12.00H	THE ROLE OF SMART PACKAGING TECHNOLOGIES IN A SUSTAINABLE AND 'WASTE FREE' WORLD	COMMUNICATIONS DIRECTOR – THE GLOBAL SMART PACKAGING HUB (APIA)–ANDREW MANLY	RECORDED
▶ 12.15H	SUSTAINABLE PACKAGING, CIRCULAR ECONOMY AND SAVE FOOD	WPO VICE PRESIDENT–SUSTAINABILITY – NERIDA KELTON	ONLINE
▶ 12.35H	PLASTIC PACT KENYA UPDATES, ISSUES AND CHALLENGES	KENYA PRIVATE SECTOR ALLIANCE – PROGRAM MANAGER –EBENEZER AMADI	IN-PERSON
▶ 13.00H	Q &A		
▶ 13.15H	LUNCH		
▶ 14.00H	BREAK/NETWORKING		
▶ 14.00H	DESIGN FOR SUSTAINABLE PACKAGING	TECHNICAL UNIVERSITY OF KENYA– PROFESSOR, DESIGN AND CREATIVE MEDIA (DDCM)– PROF JP ODOCH PIDO	IN-PERSON
▶ 14.30H	EMPOWERING THE LABELLING INDUSTRY WITH MORE SUSTAINABLE	AVERY DENNISON KENYA PVT LTD SENIOR SALES MANAGER – EAST /WEST AFRICA– PRAMOD TIWARI –	IN-PERSON
▶ 15.00H	WORLD STAR PACKAGING PROGRAMS	WPO VICE PRESIDENT, EXHIBITIONS AND CONFERENCES – SOHA ATALLAH	IN-PERSON
▶ 15.15 H	LAUNCH KEN STARPack/ KEN STARPack STUDENTS AND AFRISTAR PACKAGING	WPO VICE PRESIDENT, EXHIBITIONS AND CONFERENCES – SOHA ATALLAH	IN-PERSON
▶ 15.30H	GROUP DISCUSSIONS		
	TOPIC 1: BRANDS PROGRAMS FOR SUSTAINABLE PACKAGING	GROUP DISCUSSION	



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▶ <b>15.30H</b>	TOPIC 2: EXPORTS PROGRAM FOR SUSTAINABLE PACKAGING	GROUP DISCUSSION	RECORDED
▶ <b>16.30H</b>	GROUP PRESENTATIONS		
▶ <b>17.00H</b>	WAY FORWARD DISCUSSIONS AND RECOMMENDATIONS	IOPPK – JOSEPH	IN-PERSON

## MEETING LINK

<https://meet.google.com/djh-usfj-epy>